

**Daniel Nasserian**

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**OBJECTIVE:**

To obtain a position that will highlight my skills in creativity and technology with a company that I can grow with.

**EDUCATION:*****California State University of Northridge***

Bachelor of Arts, Graphic Design/Marketing

***Mt. San Antonio College***

Associate of Science, Aviation Science (President's List)

**EXPERIENCE:*****Bonanza Trade & Supply (Summer 2008 – Present)***

*Online Sales & Marketing Manager*

Manage a team of graphic designers, customer service specialists and SEO professionals in order to promote a high volume E-Commerce web site, as well as an eBay and Amazon store, in an international market. Utilize branding, advertising, marketing tactics and social media tools to grow sales from \$2,000 per month to \$300,000 per month over a 2 year period. Manage relationships with large companies like Makita, DeWalt, DuPont, Husqvarna and more. Oversee day to day operations.

***Federal Aviation Administration (Fall 2012 – Winter 2012)***

*Air Traffic Control Specialist*

Attended the FAA Academy in Oklahoma City, OK for training as an En Route Air Traffic Control Specialist. Cleared all Department of Transportation security clearances, medical examinations and drug screenings.

***Freelance Writer (Summer 2007 – Present)***

*Writer/Editor*

Published entertainment articles for [monstersandcritics.com](http://monstersandcritics.com), published technology reviews for [thetechherald.com](http://thetechherald.com), found and maintain the entertainment site [angryweb.net](http://angryweb.net), which provides content relating to movies, games, comic books and more.

***Freelance Graphic Designer (Summer 2004 – Present)***

*Graphic Designer*

Created logos and identities for local businesses, created print advertisements for the video game industry and the California State University system.

***Apple (Summer 2009 – Summer 2010)***

*Specialist*

Responsible for B2C sales and worked closely with the manager of the Business Sales department with high volume B2B sales.

***Below the Line (Summer 2007 – Summer 2008)***

*Art Director*

Responsible for managing images from major film studios like Fox and Warner Bros., photo manipulation, creating web and print advertisements and layout design for a magazine with medium size distribution to the film industry.

***GameStop (Summer 2007 – Summer 2008)***

*Manager*

Responsible for day to day operations of the business.

***G4 TV (Spring 2004 – Summer 2005)***

*Audience Recruitment/Marketing*

Marketed and promoted two television shows (The Screen Savers and Unscrewed with Martin Sergeant) to a targeted audience. Recruited audience members for daily tapings of both shows.

**SKILLS AND CERTIFICATES:**

- Strong writing, presentation, and organizational skills.
- Extensive knowledge of hardware and software on both the OS X and Windows platforms.

- Google certified partner (AdWords certified, Webmaster, Analytics).
- Strong background in social media (FaceBook, Twitter, WordPress, Constant Contact, ect).
- E-Commerce platforms (Volusion, X-Cart, ProStores, Shopify)
- Adobe Creative Suite (Illustrator, Photoshop, InDesign up to CS5).
- Microsoft Office (Word, Excel, PowerPoint).
- Excellent customer service and people skills.
- Top 25% in 3rd party sales on Amazon.com.
- eBay PowerSeller.
- Ability to problem solve.